

Friendsurance presents: Six new employees in the management team

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We are proud that more and more people are interested in our product and that we thus keep growing. As a consequence of our market growth, [our team](#) grows as well and we need more experts! Today, we would like to present you our six new heads in the management team of Friendsurance – and show you which personalities collaborate for our vision: Making insurances fair and transparent for you!

You want to learn more about working with Friendsurance? Here you can find more informations about our mission and open positions: <https://www.friendsurance.de/job>



Brian Burke – Head of IT

43 years, from Boston, Massachusetts (USA)

Brian knows Friendsurance since 2013. One year later, he moved to Germany and continued leading as **Technical Architect for the American company TechTarget** in Munich. After some time as Engineering Manager at Home24 he joined Friendsurance as Head of IT in December.

Brian is passionate about beer: He loves tasting new craft beers in the US and all over the world, and he even home-brews his own beer.

His biggest dream is...

...to own his own small airplane one day.

His first memories of Germany are...

...enjoying a beer with Siemens co-workers on his first visit to Erlangen at the Bergkirchweih, and driving a BMW on the Autobahn with no speed limit.

When he was 16...

...he wanted to become a military fighter pilot and test pilot.

His first catchy song was...

... "Don't dream it's over" by Crowded House.



Lukas Neitsch – Head of Product

33, from Radolfzell am Bodensee (Baden-Württemberg)

Lukas was Head of Product at the **online credit market place Smava for several years**. In summer 2011 he heard about Friendsurance because we gave him an ice cream at Weinbergspark and told him about us. Since then he kept us in good memories.

Lukas can burst into laughter about **the IT Crowd, Hot**

Shots 1-2 and jokes like this one (makes sense only in German...):

"Kommt ne Frau zum Konditor und sagt "Ich möchte Rumkugeln", sagt der Konditor "Aber bitte nicht hier."

What makes him mad...

...ignorance, only to save one's own wealth.

When he was 16...

... he wanted to be a pimple-free adult.

His first catchy song was...

... "Looking for Freedom" by David Hasselhoff (unfortunately).

He thinks it is unfair that...

... pedestrians and cyclists have to wait for 2 traffic light phases, but car drivers only for one.

His Mission at Friendsurance ...

... that we succeed in turning the complex world of insurances into a product that is fair, understandable and clear for the customer.



Kristin Brandt – Head of Marketing Cooperations

37 years, from Finsterwalde (Brandenburg)

Before Kristin joined Friendsurance, she was **Director of Business Development at advanced STORE GmbH**. Before that, she was **Head of Key Account Management at Zanox** for several years.

At Friendsurance she is responsible for the establishment and development of our marketing cooperations.

Friendsurance found Kristin's attention, while she had dinner at her favorite French restaurant, which is right next to our office. She had heard about us before and our signpost caught her eye right away.



Kristin is passionate about:

- all Online marketing technologies
- racing bikes
- **her dog Panther**
- and anything bizarre.

Her biggest dream is...

... to accompany an episode of "Schwiegertochter gesucht" (German TV show) musically and editorially. However, we hope that she will accompany us for a long time before that

;)

When she was 16 ...

... she wanted to become camerawoman.

Her first catchy song...

... was Jennifer Rush: "I come undone".

She thinks it is unfair...

... that she has been waiting for an appointment at the Berlin citizen center for more than four months to change her passport.

Her mission at Friendsurance:

To make the world understand that you no longer need to accept having an insurance, without getting a refund when staying without claims.

Andreas Weih – Head of Performance Marketing

33, from Gotha (Thüringen)

Andreas Weih was **Lead Online Marketing at Aeria Games** and now works as **Head of Performance Marketing at Friendsurance** on winning new customers for our cash-back bonus and our new app through channels like Facebook and Google.



He found Friendsurance through our career page which convinced him of our team spirit. Andreas loves sarcastic humor and slapstick: He can burst into laughter about **Stromberg, Jan Böhmermann and Little Britain**. Andreas rarely gets mad, because he meditates regularly and has a peaceful mind.

Andreas is passionate about:

- Tattoos: “I started with 18 and so far, there is no end in sight. As the arms are full, my legs will probably be the next ones 😊”
- Music
- Video Games (Andreas owns the complete Rock Band Equipment, including two guitars, a drum set, a piano and a microphone)

When he was 16 ...

...he wanted to become an editor of a video game magazine.

His first catchy song...

...as a child of the 90s, these are e.g. “The Look” by Roxette, “The Sign” by Ace of Base and “No Limit” by 2 Unlimited – or theme melodies of Alf, Knight Rider or of the Gummibärenbande.

He thinks it is unfair ...

...that since recently, the nuts&berries mix at the DM store has 50g less content, but costs 0,30 € more.



Lisa Hütteroth – Head of Customer Relationship Management

32 years, from Kassel (Hessen)

Lisa Hütteroth **studied New and Newest History** and worked in four different startups in support, SEO, TV and CRM (Customer Relation Management). Her last job was **CRM Manager at BILD**. At Friendsurance, she is also responsible for CRM.

She had heard about Friendsurance before, when Eirill Eckbo, Head of HR, asked her whether she wanted to become part of the team. She can burst into laughter about **Crumpy Cat and Stromberg**.

Lisa is passionate about:

- Hamburger Schule Songs
- Travelling
- Good Food

With 16...

... she wanted to become a foreign correspondent for a newspaper.

Her first catchy song...

... “Mädchen” by Lucilectric.

Her mission at Friendsurance:

“Every customer should understand that we have an awesome concept – and read our e-mails!”



Eirill Eckbo – Head of Human Resources

34 years, from Bø (Norwegen)

Eirill Eckbo is now **Head of Human Resources** at Friendsurance, after having worked as external team development consultant for Friendsurance for 4.5 years. As a farmer's daughter, she studied law in Oslo and worked as a lawyer for 3.5 years in Oslo.

Eirill bursts into tears when someone mocks her after she made a fool of herself. It makes her mad, when the Berlin citizens cannot stop themselves trying to

correct others' behaviors.

Eirill is passionate about:

- teaching her little son the good things about life, such as fishing for crab in the sea in summer, getting one's hands dirty or gaining the friendship of a horse.

Her first memories that she associates with Germany:

... Glasnost and the Brandenburger Tor, but only because they were the names of two fabulous Grand Prix (EuroVision) songs in Norway.

Her first catchy song...

... “Take on me” by Aha.

With 16 she...

...wanted nothing but dressage.

She thinks it is unfair...

...when you see a 30% off offer for minced meat, but then you see in small letters that they added 30% water.

Her mission at Friendsurance:

“I want that the experience of working at Friendsurance is enriching and future-oriented for the teammember.”